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62.97

Price List No. 648

June, 1948



A bird's eye view of Wisconsin's Greatest Nursery at Witerloo, Wisconsin.

RECEIVE

★ MAY 12 1949

U.S. Department of Agricultur

The home of good nursery stock that's guaranteed to grow—the largest assortment of first class stock in the northwest.

McKAY NURSERY CO.

MADISON, WISCONSIN

Plant These Fine New Varieties

—EVERY ORCHARD SHOULD HAVE SOME OF THEM

- BEACON—A Beacon-red, quality fruit of Duchess season, that keeps a month longer.
- MINNESOTA 790—A great cooking apple, of dessert quality. Very large, dark red, long keeper.
- MINJON—The "Minnesota Jonathan," wonderful for eating, bright, all-red. Keeps 'til Christmas.
- PERKINS—A long keeping dessert apple, rich red fruit. Very popular.
- FIRESIDE—A prize winner from Minnesota Experiment Station. Juicy and sweet for winter use.
- PRAIRIE SPY—This beautiful red apple, keeping until June, is of exceptional high quality.
- CHESTNUT CRAB—Very similar to Whitney but of better quality, keeps much longer without getting mealy.

HIGH QUALITY

Plus

A FAIR PRICE

Equals

Customer Satisfaction

THE SUCCESS of the McKay Nursery Company and of McKay representatives is based on the soundness of this formula which has been proved over a period of nearly half a century.

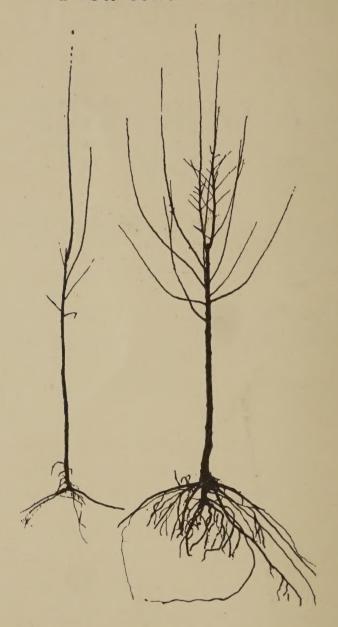
All prices quoted herein are for first class stock of the grades specified, well packed and delivered in good condition, charges paid.

Six sell at the dozen rates, fifty at the hundred rates unless otherwise specified.

McKay representatives are urged to help spread the sound gospel that "nursery stock which doesn't grow is expensive at any price" and to maintain the quality and helpfulness of their personal contact service at all times on a par with the quality of McKay offerings.

We are careful to have all stock correctly labeled, and the McKay Nursery Company will replace on satisfactory proof all stock that may prove untrue to the description under which it is sold, or, at its option, may refund the amount paid therefor; but in no case shall they be liable for any sum greater than the amount originally received for said stock.

"What a whale of a difference a few cents make!"



Here you will see an actual photograph of a McKay standard size (5-6 ft.) fruit tree, also a Photograph of a typical fruit tree put out by the average mail order concern. Make your own comparison. Note the sturdy trunk, the well developed top and the heavy root system—all characteristic of McKay trees. Then look at the inferior type. You're bound to conclude that the best is the cheapest when it comes to buying stock. Why buy small, poorly developed stock when you can get McKay quality at the low prices contained in this Price List. Remember that nursery stock which doesn't grow is expensive at any price. The small amount you pay for vigorous, well developed stock is soon forgotten when it brings you a hundred-fold return on

your investment.

McKAY APPLES AND CRABS

CLASS A

5-6 ft., \$2.10 ea.; 3 for \$6.20; \$24.00 per 12; \$185.00 per 100 4-5 ft., \$1.90 ea.; 3 for \$5.60; \$21.00 per 12; \$165.00 per 100

Anoka Perkins

Delicious Red Siberian Crab

Duchess

Dudley

Early McIntosh

Red Wing

Tolman Sweet

Turley Winesap

Grimes Golden Wealthy

Hyslop Crab

Jonathan

Livland (Lowland)

Whitney Crab

Windsor Chief

Wolf River

McIntosh Yellow Delicious
N. W. Greening Yellow Transparent

CLASS B

5-6 ft., \$2.30 each; 3 for \$6.75; \$26.00 per 12; \$200.00 per 100 4-5 ft., \$2.10 each; 3 for \$6.20; \$23.00 per 12; \$180.00 per 100

Beacon Macoun
Cortland Melba
Dark Red Delicious Milton

Dolgo Crab Snow (Fameuse)

Haralson

SPECIAL NEW VARIETIES

CLASS C

5-6 ft., \$2.50 each; 3 for \$7.25; \$28.00 per 12; \$220.00 per 100 4-5 ft., \$2.30 each; 3 for \$6.75; \$26.00 per 12; \$200.00 per 100

Fireside Chestnut Crab (Minn. No. 240)

Minjon Minnesota No. 790
Prairie Spy Minnesota No. 714

McKAY CHERRIES (Sour)

4-6 ft., \$3.00 each; 2 for \$5.50; \$30.00 per 12; \$225.00 per 100 3-4 ft., \$2.25 each; 2 for \$4.00; \$20.00 per 12; \$150.00 per 100

Early Richmond Large Montmorency

English Morello

McKAY PLUMS AND PLUM-CHERRIES

CLASS A

These are the celebrated Hansen and Minnesota Fruit Breeding Farm Varieties. Trees in this class are desirable from every standpoint.

5-6 ft., \$2.50 each; \$27.00 per 12 4-5 ft., \$2.10 each; \$22.00 per 12

Elliott Ember Kahinta LaCrescent Minnesota 101
Monitor
Pipestone
Superior

Toka Underwood Waneta

Surprise (excellent pollenizer)

CLASS B — CHERRY PLUMS

5-6 ft., \$2.50 each; \$27.00 per 12 4-5 ft., \$2.10 each; \$22.00 per 12

Nicolett

Opata

V Sapa

Oka

BLUE PLUMS

Freestone European Type Blue Plums Sell only in Southern Wisconsin

5-6 ft., (sold out) 4-5 ft., (sold out)

Mt. Royal

Wisconsin Prune

STANDARD PEARS

5-6 ft., \$3.00 each; 2 for \$5.50; \$30.00 per 12 4-5 ft., \$2.75 each; 2 for \$5.00; \$27.00 per 12

Anjou Kieffer Flemish Beauty

Seckel Bartlett Clapp's Favorite Patton Duchess

HARDY PEARS

Hardy varieties for the regions where other pears are not hardy.

5-6 ft., \$3.25 each; 2 for \$6.00; \$34.00 per 12 4-5 ft., \$2.75; 2 for \$5.25; \$28.00 per 12

Bantam — Parker

Mulberry, Russian _____5-6 ft. \$2.00 each

PEACHES

Sell only in Southern Wisconsin or further South 4-5 ft., \$2.00 each

Marquette

Polly

McKAY ASPARAGUS

\$2.25 per 25; \$4.00 per 50; \$7.50 per 100; \$55.00 per 1000 Mary Washington

McKAY RHUBARB

Our Rhubarb are strong divisions

\$.50 each; \$5.00 per 12 Waterloo

SPECIAL NEW VARIETIES

\$.75 each; \$8.00 per 12 McDonald (Red) Ruby (Red)

McKAY HORSE RADISH

\$2.50 per 12; \$3.50 per 25; \$12.00 per 100

McKAY CURRANTS

Do not sell Currants or Gooseberries in Minnesota,

General Assortment

No. 1, \$.60 each; \$6.50 per 12; \$12 per 25 White Grape Wilder Cherry

SPECIAL VARIETIES

No. 1, \$.75 each; \$8.00 per 12; \$15.00 per 25 Diploma Red Lake Perfection

McKAY GOOSEBERRIES

Do not sell Currants or Gooseberries in Minnesota.

No. 1, \$1.00 each; \$10.00 per 12

Downing Pearl Red Jacket Poorman

McKAY GRAPES

Heavily rooted extra strong 2 year plants.

Of easy culture and the returns are abundant.

More should be planted.

CLASS A

No. 1, \$.60 each; \$6.00 per 12; \$45.00 per 100

Beta (black) Concord (black) Niagara (white)

CLASS B

No. 1, \$.70 each; \$7.00 per 12; \$50.00 per 100

Brighton (red)

Campbell's Early (black)

Delaware (red)

Moore's Early (black)

Worden (black)

SPECIAL VARIETIES

No. 1, \$.75 each; \$8.00 per 12; \$55.00 per 100 Caco (Red) — It is a splendid new variety.

Fredonia (Black) — The best black grape ever introduced. Large bunches, almost black, thin skin. Very early.

Portland (White) — The leading white grape. Deliciously flavored, big, sweet and satisfying. Very early.

McKAY RASPBERRIES

Plant more Raspberries. One of the most profitable fruits. No order accepted for Raspberries and Blackberries for less than 6 of one variety. Sell each variety in quantities of 6, 12, 25, 50, 100, etc.

RED VARIETIES

\$3.00 per 12; \$5.50 per 25; \$9.50 per 50; \$18.00 per 100 \$75.00 for 500; \$140.00 per 1000 Chief Latham

SPECIAL NEW RED RASPBERRIES

\$3.50 per 12; \$6.00 per 25; \$11.00 per 50; \$20.00 per 100 Newburg Taylor

SUNRISE New Early Red Variety

INDIAN SUMMER Red Everbearing Variety

\$4.00 per 12; \$7.00 per 25; \$12.50 per 50; \$22.00 per 100

SPECIAL BLACK AND PURPLE VARIETIES

Two Year Transplanted Plants \$4.00 per 12; \$7.00 per 25; \$13.00 per 50; \$23.50 per 100 Cumberland (black)

NEW VARIETIES

Two Year Transplanted Plants

\$4.00 per 12; \$7.50 per 25; \$13.50 per 50; \$24.00 per 100 New Logan (Black) — Very large new Blackcap. Earlier than Cumberland. One of the finest black raspberries ever grown.

Sodus (Purple) — New Variety. Vigorous grower, very heavy bearer of huge wine-purple berries.

McKAY BLACKBERRIES

No order accepted for Raspberries and Blackberries for less than 6 of one variety. Sell each variety in quantities of 6, 12, 25, 50, 100, etc.

Fine stock grown from root cuttings. Greatly superior to sucker plants sold by many firms.

\$3.50 per 12; \$6.00 per 25; \$10.00 per 50; \$18.00 per 100 Eldorado

A FINE NEW VARIETY

Alfred — A new hardy variety very large, small seeded, almost coreless. Sweet and juicy.

\$3.75 per 12; \$6.50 per 25; \$11.00 per 50; \$20.00 per 100 Blackberries should be protected over winter.

McKAY STRAWBERRY PLANTS

Terms-Cash With Order

If cash does not accompany order, add 10% to order to cover the extra costs.

Replacement—we will re-fill free of charge any plants arriving in poor or damaged condition, provided we are notified at once so claim can be filed with transportation company.

DUNLAP

25 plants\$	2.00	250 plants	\$ 9.00
50 plants	2.75	500 plants	16.00
100 plants	4.00	1000 plants	28.00
2000 or more pla	ants at	\$24.00 per	1000

CATSKILL OR PREMIER

25 plants\$	2.40	250	plants	\$10.75
50 plants	3.25	500	plants	20.00
100 plants	4.75	1000	plants	35.00
2000 or more pla	ants at		\$30.00 per 1000	

GEM EVERBEARING

25 plants\$	2.75	250 plants\$14.00
50 plants	3.75	500 plants 24.00
100 plants	6.00	

When more than one variety is desired, the price indicated for the quantity of each variety wanted is used. For example—an order for 50 Catskill and 50 Premier would cost \$6.50.

McKAY SHADE AND ORNAMENTAL TREES

To avoid any misunderstanding regarding sizes and grades of trees we make the following explanations: The 6-8 ft. grade takes in trees which are 6 ft. and over and up to 8 ft., but does not include the 8 ft. trees. For illustration: In case the planter desires an 8 ft. tree it will be necessary to purchase the 8-10 ft. size. This also applies to trees sold by caliper. The size of trees sold by diameter is measured six inches above the roots.

	Each	Per 12
Ash, White6-8 ft.	\$3.00	\$30.00
Ash, White8-10 ft.	3.50	36.00
Birch, Am. White (Canoe)4- 5 ft.	2.50	
Butternut5- 6 ft.	2.75	
Butternut6-8 ft.	3.50	
*Crab Bechtels3- 4 ft.	3.00	
*Crab Bechtels4- 5 ft.	4.00	
Crab, Dolgo. Listed under fruit trees.		
Crab, Hopa (Red Fl.)4- 5 ft.	2.50	27.00
Crab, Hopa (Red Fl.)5- 6 ft.	3.25	36.00
Crab, Oriental (Fl.)4- 5 ft.	2.75	30.00
Crab, Oriental (Fl.)5- 6 ft.	3.75	38.00

We grow the following varieties of Oriental Flowering Crabs: Atrosanguinea (Carmine Crab); Floribunda; Red Veined (Niedzwetzkyana); Red Silver; and Scheideckeri. All are splendid varieties and are described in our catalog.

*Crab, Prairie (Ioensis)	4- 5 ft	2.50	27.00
*Crab, Prairie (Ioensis)		3.25	36.00
Elm, Am. White		3.25	36.00
Elm Am White	8.10 ft	4.00	42.00
Elm, Am. White		4.50	52.00
Elm, Am. White			
Elm, Chinese		2.25	24.00
Elm, Chinese	b- 8 It.	2.75	30.00
Elm, Chinese	8-10 ft.	3.75	
Elm, Vase, Moline, Parkway	6- 8 ft.	3.50	36.00
Elm, Vase, Moline, Parkway	8-10 ft.	4.25	48.00
Elm, Vase, Moline, Parkway		5.75	64.00
Hackberry		3.50	38.00
Hackberry		4.50	48.00
Honey Locust		3.50	
Honey Locust		4.25	
Linden, American		3.00	30.00
Linden, American		4.00	38.00
Maple, Cut Leaf		3.00	
Maple, Cut Leaf		4.00	
Maple, Sugar or Hard		3.50	40.00
Maple, Sugar or Hard	8-10 ft.	5.00	52.00
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^{*}Starred varieties of Crabs and Thorns should not be planted in the vicinity of Junipers Dundee, Cannarti, Glauca and Virginiana because of danger of infection with Cedar Rust. The varieties of Flowering Crabs and Thorns not starred are not subject to Cedar Rust and may be planted with the above Junipers.

McKAY SHADE AND ORNAMENTAL TREES (Continued)

		Each	Per 12
Maple, Norway	6-8 ft.	\$4.00	\$44.00
Maple, Norway		6.00	60.00
Maple, Schwedleri (pur. lf.)		8.50	
Maple, Schwedleri (pur. lf.)		11.00	
		2.50	24.00
Maple, Silver or Soft	6-8 ft.	3.00	33.00
Maple, Silver or Soft		3.50	
Mountain Ash, Am. or Eur.		3.00	30.00
Mountain Ash, Am. or Eur.		4.00	42.00
Mountain Ash, Am. or Eur.		6.00	
Oak, Pin		4.00	
Oak, Burr		4.00	
Oak, Red		7.00	
Poplar, Bolleana		2.50	24.00
Poplar, Bolleana		3.25	30.00
Poplar, Bolleana (sold out)			
Poplar, Canadian		2.25	24.00
Poplar, Canadian		2.75	30.00
Poplar, Carolina		2.25	24.00
Poplar, Carolina		2.75	30.00
Poplar, Lombardy		2.25	24.00
Poplar, Lombardy		3.00	30.00
Prunus, Minnesota Purple		2.00	22.00
Prunus, Minnesota Purple		2.50	25.00
Prunus, Newport (pur. lf.)		2.00	22.00
Prunus, Newport (pur. lf.)		2.50	25.00
Prunus, Newport (pur. lf.)		$\frac{3.50}{2.75}$	
Rose Tree of China (Tree) (Prunus Triloba) (Form)		$\frac{2.15}{3.25}$	
*Thorn, Coccinea B&B		6.00	
Thorn, Crus Galli B&B		(sold o	
Thorn, Crus Galli B&B		7.50	
Walnut, Black	5- 6 ft.	2.50	
Walnut, Black		3.50	
Willow, Golden		2.00	22.00
Willow, Golden		2.75	30.00
Willow, Laurel Leaf		$\frac{2.00}{2.75}$	$\frac{22.00}{30.00}$
Willow, Niobe Weeping		$\frac{2.75}{2.75}$	30.00
Willow, Niobe Weeping		3.50	40.00
Willow, Pussy		2.00	22.00
Willow, Pussy	6- 8 ft.	2.75	30.00
Willow, Wis. Weeping	6- 8 ft.	2.75	30.00
Willow, Wis. Weeping	8-10 ft.	3.50	40.00

^{*}Starred varieties of Crabs and Thorns should not be planted in the vicinity of Junipers Dundee, Cannarti, Glauca and Virginiana because of danger of infection with Cedar Rust. The varieties of Flowering Crabs and Thorns not starred are not subject to Cedar Rust and may be planted with the above Junipers.

McKAY EVERGREENS BALLED AND BURLAPPED

The following choice Evergreens, in selected specimens, will be dug and shipped with a ball of dirt as an extra precaution that plants will arrive in good condition. Orders for this class of stock should be marked B & B, which stands for Balled and Burlapped.

ARBOR VITAE		Each
American	2- 3 ft.	\$ 6.00
American	3- 4 ft.	7.25
Globosa	15-18 in.	6.00
Globosa	18-24 in.	7.00
Pyramidal	$2-2\frac{1}{2}$ ft.	7.50
Pyramidal	$2\frac{1}{2}$ -3 ft.	9.00
Pyramidal	3- 4 ft.	12.00
Siberian (sold out)	$11\frac{1}{2}$ -2 ft.	
Siberian	$2-2\frac{1}{2}$ ft.	9.00
FIR		
Concolor (Silver Fir) (sold out)	$-1\frac{1}{2}$ -2 ft.	
Concolor (Silver Fir) (sold out)	2- 3 ft.	
Douglas	2- 3 ft.	7.00
Douglas	3- 4 ft.	10.00
HEMLOCK	. •	
Plant in shady, sheltered lo	cations.	0.00
Canadian	2- 3 ft.	8.00
Canadian	3- 4 ft.	12.00
JUNIPER	11/0 %	7.00
Andorra (Spread)	1½-Z it.	7.00
Andorra (Spread)	Z-Z-/2 it.	9.00
Andorra (Spread)	$-2\frac{1}{2}$ -3 it.	11.00
Columnaris (Blue) (sold out)	2- 3 ft.	
Columnaris (Blue) (sold out)	3- 4 It.	10.00
Communis, Vase Shaped	Z-Z-Z ½ It.	10.00
*Cannarti (sold out)	Z- 3 It.	
*Cannarti (sold out)	3- 4 It.	10.00
*Dundee Pyramidal	Z- 3 It.	10.00
*Dundee Pyramidal	3- 4 IU.	12.00
*Glauca (sold out)	2- 3 IU.	
Keteleeri (upright) (sold out)	2- 3 It.	
Keteleeri (upright) (sold out) Meyerri	3- 4 ft.	8.00
Pfitzeriana (Spread) Blue (sold out) Pfitzeriana (Spread)	11/9 \$4	0.00
Pfitzeriana (Spread)	2 2 1/2-4 16.	10.50
Pfitzeriana (Spread)	21/216.	12.00
Sargenti (Trailing Juniper)	1 1/2-9 ft	7.50
Sargenti (Trailing Juniper)	2-172-4 16.	9.50
Savin (Spread)		6.50
Savin (Spread)	11/_9 ft	7.50
Savin (Spread)	2.21/2-4 16.	9.00
Silver Pyramidal (upright) (sold out)	2_ 2 ft	3.00
Silver Pyramidal (upright) (sold out)	3_ 4 ft	
Stricta	11/2-2 ft	6.00
Stricta (sold out)	2-21/2 ft	0.00
Stricta (sold out)	21/2-3 ft	~~~~
*Virginiana	2- 3 ft	6.50
*Virginiana	3- 4 ft	8.50
*These varieties of Junipers should not be plante		
planto	The property of	

PINE

PINE			
		Each	
Austrian (sold out)	_ 2- 3 ft.	\$	
Austrian	_ 3- 4 ft.	10.00	
Mugho (Spread)	_15-18 in.	6.00	
Mugho (Spread)		8.00	
Mugho (Spread)		10.00	
Norway (Red)		7.00	
Norway (Red)		9.00	
Scotch		7.00	
Seotch		9.00	
White		7.00	
White			
17 888VV	0 1100	••••	
SPRUCE			
Black Hills		6.00	
Black Hills		8.00	
Black Hills		10.00	
Colorado Selected Blue	_18 -24 in.	12.00	
Colorado Selected Blue	$-2-2\frac{1}{2}$ ft.	15.00	
Colorado Selected Blue	$-2\frac{1}{2}$ -3 ft.	18.00	
Colorado Green	$-1\frac{1}{2}$ -2 ft.	6.50	
Colorado Green	2- 3 ft.	9.00	
Colorado Green	3- 4 ft.	12.00	
Koster's Grafted Blue (sold out)	$-2-2\frac{1}{2}$ ft.		
Koster's Grafted Blue (sold out)			
Norway		6.00	
Norway		8.50	
White		6.50	
White		9.00	
77 AAA V V III III II II II II II II II II II			
TAXUS			
Brevifolia (Dwarf)		7.50	
Brevifolia (Dwarf)	_15-18 in.	9.50	
Brevifolia (Dwarf)			
Cuspidata Capitata (Upright)	_18 -24 in.	10.00	
Cuspidata Capitata (Upright)	_2-2½ ft.	14.00	
Cuspidata Capitata (Upright)			
Cuspidata Capitata (Upright)			
Cuspidata (Spreading)		8.00	
Cuspidata (Spreading)	_18-24 in.	12.00	
Cuspidata (Spreading)	2-21/2 ft.	16.00	
Cuspidata Intermedia (Spreading)			
Cuspidata Intermedia (Spreading)			
Cuspidata Intermedia (Spreading) (sold			
out)	2-2½ ft.		
	,		

McKAY EVERGREENS

All nursery grown, bushy, transplanted stock.

We find that many purchasers do not handle Evergreens properly for successful results. Therefore, we do not make any free replacement on this class of stock. Replacements will be made at one-half $(\frac{1}{2})$ our regular retail price.

The following are for hedges and windbreaks. They are dug without a ball of dirt and the roots are carefully wrapped in wet packing material.

ARBOR VITAE (Thuya)

		Each	Per 12	Per 100
Com. American12	-18 in.	\$1.00	\$10.00	\$
Com. American18			16.00	
Com. American 2		2.00	21.00	145.00
PINE	E (Pint	us)		
			Each	Per 12
Norway (Red) (sold out).		.18-24 in		The red also are age with
Scotch (sold out)				
White		18-24 in	2.00	21.00
White		. 2- 3 ft	2.50	27.00
SPRU	CE (Pi	cea)		
Black Hills		.12-18 in	. \$1.65	\$18.00
Black Hills		.18-24 in	2.00	21.00
Black Hills (sold out)		. 2- 3 ft		
Norway				12.50
Norway		18-24 in	. 1.75	18.00
Morrory (cold ont)		9 9 ft		

McKAY TREE SEEDLINGS AND ONE-YEAR CUTTINGS

Norway (sold out) 2- 3 ft.

Sell not less than 50 of any variety

		Per 100
Ash, White	_18-24 in.	\$ 7.00
Elm, American		
Elm, Chinese		
Elm, Chinese		
Elm, Chinese		
Poplar, Carolina		15.00
Poplar, Carolina		
Locust, Black	_18-24 in.	10.00
Maple, Soft	18-24 in.	12.00
Willow, Golden		
Willow, Golden	3- 4 ft.	16.00
Willow, Laurel Leaf	2- 3 ft.	12.00
Willow, Laurel Leaf		16.00

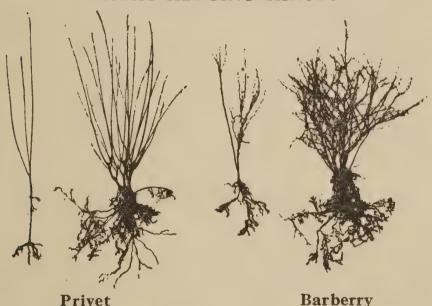
McKAY HEDGES AND SCREENS

Well-branched, transplanted stock.

Not less than 12 of any variety sold. Larger sizes in these varieties are quoted elsewhere in single specimens and in larger quantities.

		Per 12	Per 100
Barberry, Thunbergii	12-18 in.	\$6.00	\$48.00
Barberry, Thunbergii		8.00	63.00
Buckthorn, Common	18 -24 in.	7.00	50.00
Cotoneaster Acutifolia	12-18 in.	7.00	50.00
Currant, Alpine		12.00	
Honeysuckle, Pink Tar		8.00	60.00
Honeysuckle, Red Tar.		8.00	60.00
Privet, Amoor R.N.		4.50	30.00
Privet, Amoor R.N.		5.50	36.00
Privet, Amoor R.N.		7.00	48.00
Privet, Amoor R.N.		8.00	
Russian Olive		7.50	55.00
Siberian Hedge (Chinese Elm)			10.00
Siberian Hedge (Chinese Elm)		-=-==	12.50
Snowberry, White		7.50	55.00
Spirea, Van Houttei	18 -24 in.	8.00	60.00
Spirea Opulifolia Nana (Dwarf			
Ninebark)	18-24 in.	8.50	65.00

IF YOU WANT A BEAUTIFUL HEDGE, PLANT McKAY HEDGING SHRUBS



The above picture shows a comparison between McKay's Privet and Barberry hedging plants and those put out by the average mail order house and department store. The heavily branched, well rooted, transplanted stock furnished McKay customers is so far superior to the spindly, poorly rooted specimens shown beside them that you will readily realize this stock is expensive at any price, especially so, when you can buy McKay Quality Stock at the prices in this price list. Hedging material such as we supply quickly makes a fine, full hedge instead of the thin open type.

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McKAY FLOWERING SHRUBS

Well grown and of suitable size for transplanting

CLASS A

2-3 ft., \$1.25 ea.; 3 for \$3.60; \$14.00 per 12; \$105.00 per 100 3-4 ft., \$1.50 ea.; 3 for \$4.25; \$16.00 per 12; \$120.00 per 100

Varieties starred () cannot be supplied in 3-4 ft. sizes
The more dwarf shrubs will be supplied in the sizes specified and
the 2-3' price will apply on these items.

Barberry Red Leaf 15-18 in. *Barberry Thunbergii Buckthorn Glossy Butterfly Bush (Semi-Hardy) Coralberry Chenaulti Coralberry (Indian Currant) *Deutzia, Lemoine Dogwood Baileyi (Red) Dogwood, Lutea (Golden) Dogwood, Siberian (Red) Elder, American Elder, Golden Elder, Cut Leaf Forsythia Fortunei Forsythia Intermedia Forsythia Ovata Honeysuckle Belle Albida (White) Honeysuckle, Morrowi Honeysuckle Pink Tart. Honeysuckle Red Tart. Lilac, Com. Purple

Lilac Com. White Philadelphus, Cor. Philadelphus Grand. Philadelphus, Lemoine Privet, Regals *Rosa Rugosa Rubra 18-24 in. Rose Setigera Russian Olive Snowberry Chenaulti Snowberry White Spirea, Arguta *Spirea A. W. 18-24 in. Spirea Billardi *Spirea Froebelli 18-24 in. Spirea, Opulifolia Spirea Opulifolia Nana (Dwarf Ninebark) Spirea Van Houttei Sumac Fragrant 18-24 in. Sumac, Smooth Sumac, Staghorn Tamarix Amurense

TREE FORM SHRUBS

	Each
Hydrangea P. G. Tree2-3 ft.	\$2.75
Hydrangea P. G. Tree3-4 ft.	3.50
Hydrangea Tree4-5 ft.	4.00
Prunus, Minnesota Purple3-4 ft.	2.00
Prunus, Minnesota Purple4-5 ft.	2.50
Prunus, Newport (Purple Leaf)3-4 ft.	2.00
Prunus, Newport (Purple Leaf)4-5 ft.	2.50
Rose Tree of China (Prunus Triloba)3-4 ft.	2.75
Rose Tree of China (Prunus Triloba)4-5 ft.	3.25

BUTTERFLY BUSH Red Beauty

\$1.50 each; 3 for \$4.00; \$15.00 per 12

McKAY FLOWERING SHRUBS

CLASS B

2-3 ft., \$1.50 ea.; 3 for \$4.25; \$16.00 per 12; \$120.00 per 100 3-4 ft., \$1.85 ea.; 3 for \$5.25; \$19.00 per 12; \$140.00 per 100

Varieties starred () cannot be supplied in 3-4 ft. sizes
The more dwarf shrubs will be supplied in the sizes specified and
the 2-3' price will apply on these items.

Althea, Bush Almond Pink Amelanchier Canadensis (Juneberry) Aronia Arbutifolia Aronia Melanocarpa *Barberry, Red Leaf 18-24 in. Buffaloberry (Shepherdia) Cornus Paniculata Cotoneaster Acutifolia Diervilla Trifida Euonymous Atropurpurea Euonymous Europea H. B. Cranberry *Japan Quince Kerria White Lilac Villosa (Pink) Lilac, Persian Purple Philadelphus Avalanche

Philadelphus Boquet Blanc
Prunus Tomentosa
(Nanking Cherry)
Prunus Cistina
Prunus Minnesota Purple
Prunus Newport
Snowball, Common
*Spirea, Froebelli
Spirea, Korean
Spirea, Sorbifolia
*Spirea, Thunbergii
Sumac Cut Leaf
Tamarix, Hispida
Viburnum, Americana
(Am. H.B. Cranberry)
Viburnum, Dentatum
Viburnum Lantana
Viburnum Lentago
Viburnum Pubescens
Weigelia Rosea

Alpine Currant not available larger than above specified.

CLASS C

2-3 ft., \$1.85 each; 3 for \$5.25; \$19.00 per 12 3-4 ft., \$2.25 each; 3 for \$5.50; \$21.00 per 12

Varieties starred () cannot be supplied in 3-4 ft. sizes The more dwarf shrubs will be supplied in the sizes specified and the 2-3' price will apply on these items.

Beauty Bush *Currant Alpine 18-24 in. *Hydrangea P.G. (Bush) *Hydrangea Arbor

*Hugonis Rose

Philadelphus Virginal
Rose Tree of China
(Prunus Triloba)
Weigelia, Eva Rathke
Weigelia Vaniceki
(Improved Eva Rathke)

Euonymus, Alatus2-3 ft.	\$2.50
Euonymus, Alatus3-4 ft.	3.75
Euonymus, Alatus Compacta2-3 ft.	2.75
Euonymus, Alatus Compacta3-4 ft.	3.90
Cotoneaster Divaricata2-3 ft. B&B	3.50
Cotoneaster Divaricata 3-4 ft. B&B	4.00
(Not hardy in north)	

McKAY FLOWERING SHRUBS (Cont.)

CLASS E

FRENCH LILACS—BUSH

See catalog for detailed descriptions.

2-3 ft., \$2.75 each; \$30.00 per 12 *3-4 ft., \$3.50 each; \$40.00 per 12

Only the starred (*) varieties can be supplied in the 3-4 ft. size.

*Chas. Joly—double red

Chas. X-single reddish purple

*Congo—single deep red DeCaisne—single lilac Ed. Andrae—double pink Miss Ellen Wilmott—double white

*Hugo Koster—single pale lilac *Jean Mace—double mauve

*Katherine Havemeyer—double rose and blue

*Ludwig Spaeth—single purplish red Md. Casimir Perier—double white *Md. Lemoine—double white

*Michael Buchner—double pale lilac *Mrs. Fl. Stepman—single white

*Pres. Grevy—double blue Pres. Lincoln—single sky blue

*President Roosevelt—single reddish purple

For Lilacs, Common Purple, White, see Class A Shrubs: For Persian, and Villosa, see Class B Shrubs.

McKAY CLIMBING VINES

Transplanted, well-rooted vines

\$1.00 each; \$10.00 per 12

Bittersweet Matrimony Vine Scarlet Trumpet H. S. Engelmani Ivy

Clematis Paniculata \$1.25 each; \$14.00 per 12
Boston Ivy \$1.25 each; \$14.00 per 12
Trumpet Creeper \$1.25 each; \$14.00 per 12
Euonymus Radicans Vegetus, 2 yr. each \$1.50 Silver Lace Vine (sold out)
Wisteria, Purple
\$1.65

> \$1.50 each; \$16.00 per 12 Lonicera Heckrotti (Flame Honeysuckle)

A new variety of vine honeysuckle blooming continuously from June until frost. Flowers trumpetshaped, flame red outside and golden yellow inside. Delightfully fragrant, especially in the evening.

LARGE FLOWERING CLEMATIS.....\$1.50 each Jackmani (Purple) Md. Ed. Andre (Red) Henryii (White)

SOME GENERAL INFORMATION FOR AGENTS AND CUSTOMERS

SEASON OF BLOOMING -

Almonds Forsythia Honeysuckles

May Hugonis Rose Japan Quince Lilacs

Prunus Triloba Spirea Arguta Spirea V. H.

Cornus (Dogwood) Deutzia

June Rosa Rugosa Snowball

Viburnums Weigela Rosea

Russian Olive Philadelphus (Syringas)

Hydrangea Arbor Spirea Billardi

July Spirea A. W. Spirea Froebelli

Spirea Sorbifolia Weigela Eva Rathke

August and September Hydrangea P. G.

SHRUBS FOR HEDGES-

Buckthorn Barberry Thunbergii Cotoneaster

Currant Alpine Privet

FALL AND WINTER EFFECTS
Barberry Rosa Rugo

Cornus (In Variety) Indian Currant

Rosa Rugosa Rubra Rose Setigera

Snowberry Sumacs (In Variety) Viburnums (In Variety)

SHRUBS WITH COLORED OR VARIEGATED FOLIAGE -

Barberry Thunbergii Barberry Red Leaf Cornus (Dogwood)

Elders Euonymus Alatus Japan Quince Prunus Newport

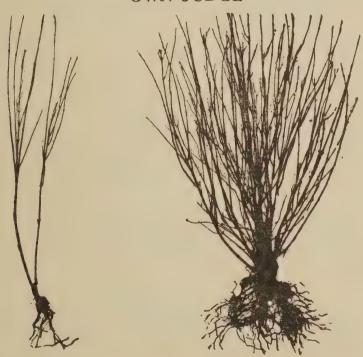
SHRUBS FOR SHADY PLACES -

Barberry Cornus (Dogwood) Currant Alphine

Deutzia Hydrangea Arbor

Snowberry Privet Viburnums

COMPARE THIS SHRUBBERY AND BE YOUR **OWN JUDGE**



The shrubbery shown on the right will bring the results desired, the results you have a right to expect. Compare this with the light, poorly branched shrub which is so typical of that put out by the average jobber or mail order concern. McKay shrubbery is all two and three years old, bushy, well developed stock, because the McKay Nursery Company is interested in winning your patronage year after year. "What a whale of a difference just a few cents make!"

McKAY ROSES

Our Roses are strong two year plants, grown out of doors, well rooted, hardy, first-class, and are more valuable than plants sent out by many mail order houses or sold by department stores at cheap prices.

The letter after each name indicates the color according to the following key: (B) for Blush; (C) for Crimson; (P) for Pink; (R) for Red; (W) for White; (Y) for Yellow; (OR) for Orange Red.

CLIMBING-CLASS A

\$1.65 each

Crimson Rambler (C) Dorothy Perkins (P) Dr. Van Fleet (P)

Excelsa (R) Gardenia (Yellow Rambler)

CLIMBING—CLASS B

\$1.90 each

Climbing Am. Beauty (R)
Mary Wallace (P)

Paul's Scarlet Climber (C) Primrose (Y)

ROSA RUGOSA RUBRA (R) (Single) \$1.25 each; 3 for \$3.60; \$14.00 per 12; \$105.00 per 100

HYBRID ROSA RUGOSA

CLASS A

\$1.25 each; 3 for \$3.60; \$14.00 per 12

Hansa (R)

Belle Poitevine (P)

Sir Thos. Lipton (W)

CLASS B

\$1.75 each; \$19.00 per 12

Agnes (a new Yellow) Conrad F. Meyer (P) F. J. Grootendorst (R)
Pink Grootendorst

Sarah Van Fleet (P)

GROOTENDORST SUPREME

An improved F. J. Grootendorst, darker red. \$2.00 each; \$20.00 per 12

PRAIRIE ROSES

\$1.25 each; 3 for \$3.60; \$14.00 per 12; \$105.00 per 100 Blanda (P) Setigera (P)

SPECIAL SHRUB ROSES

\$1.85 each; \$19.00 per 12

Harrison's Yellow
Hugonis—"Golden Rose of China"

Persian Yellow

HYBRID TEA ROSES (EVERBLOOMING)

We are listing below some of the better varieties of Hybrid Tea (Everblooming) Roses. These varieties will give a wealth of bloom the first year; however, need very careful protection over winter as they are not hardy unless covered over winter. They are worth any extra care needed.

Strong Field Grown — 2 year No. 1

\$1.75 each; 3 for \$5.00; \$19.00 per 12

Caledonia (W)
Catherine Kordes (P)
Chas. K. Douglas (R)

Christopher Stone (R) Condessa de Sastago

(Copper & Yellow)

Duquessa de Penaranda (O)

Edith Nellie Perkins (P) Editor McFarland (P)

E. G. Hill (R)

Etoile d'Hollande (R)

Golden Dawn (Y)

Grenoble (R)

Gruss an Teplitz (R)

Heinrich Goede (O)

Joan Hill (Y) Kaiserin (W)

McGredy's Ivory (W)

McGredy's Yellow

McGredy's Scarlet Margaret McGredy

(Copper Red)

Md. Jules Bouche (W)

Md. Jos. Perraud (O)

Mrs. E. P. Thom (Y)

Mrs. P. S. duPont (Y)

Picture (P)
Pink Dawn
Pink Radiance

President Hoover (OR)

Red Radiance

Rouge Mallerin (R)

Sister Therese (Y)

Talisman (OR)

Temno (R)

The Doctor (P)

Ville de Paris (Y)

HYBRID PERPETUAL ROSES

\$1.75 each; 3 for \$5.00; \$19.00 per 12

Frau Karl Druschki (W)

Paul Neyron (P)

J. B. Clark (C)

POLYANTHA ROSES

\$1.75 each; 3 for \$5.00; \$19.00 per 12

Baby Rambler, Red Baby Rambler, Pink Baby Rambler, White Baby Rambler, Yellow

Else Paulsen (P) Improved Lafayette (R)

NURSERY STOCK THAT DOESN'T GROW IS EXPENSIVE AT ANY PRICE



The rose at the right is good illustration of the strong, healthy, field grown stock that McKay Nursery Company furnishes its customers. Compare it with the one on the left which is typical of the kind of stock handled by the average mail order house and depart-This comparison will convince you that ment store. the best is the cheapest. Nursery stock that doesn't grow is expensive at any price. It is evident McKay roses invariably bloom the first year.

WINTERING ROSES



In our severe climate, TEA, PERPETUAL and POLYANTHA ROSES should be carefully protected for the winter. To do this, mound earth around the plant to a height of 6 or 8 inches, late in fall and before the ground freezes. After the ground has frozen (probably in December), cover the entire Rose bed with hay or straw from 18 to 24 inches deep. This will protect the ground from

alternate thawing and freezing, and cut down evaporation of moisture from the Rose canes. In the spring the mulch and mound of earth are removed and the Roses pruned.

PLANTING DISTANCES FOR ROSES

Hybrid Teas: 18 to 20 inches apart. Hybrid Perpetuals: 2 feet apart. Polyanthas: 12 to 18 inches apart. Rugosas: 3 to 4 feet apart. Native Roses, etc.: 3 to 4 feet apart.

McKAY PEONIES

Peonies can be sold for either spring or fall delivery. However, Peonies will do better planted in the fall and should be sold that way, if the customer is planting any number. We offer good strong plants with three to five eyes.

UNNAMED VARIETIES

\$1.25 each; \$14.00 per 12 Red White

Pink

GOOD NAMED VARIETIES

\$1.50 each; \$16.00 per 12

American Beauty (Pink)
Duchess de Nemours (White)
Delicatissima (Pink)
Edulus Superba (Dark Pink)
Felix Crousse (Brilliant Red)
Festiva Alba (White)
Festiva Maxima (Huge White)
Floral Treasure (Lilac Rose)
Marie Lemoine (Sulphur White)
Md. Vernville (Pure White)

CHOICE NAMED VARIETIES

\$1.75 each; \$18.00 per 12

Avalanche (Creamy White)
Couronne d'Or (White)
Karl Rosenfield (Red)
Livingstone (Deep Pink)
Longfellow (Red)
Solange (Cream)
Mons. Jules Elie (Huge Pink)

EXTRA CHOICE NAMED VARIETIES

Baroness Schrader (Blush White)	\$2.00
Sarah Bernhardt (Pink)	2.00
Therese (Fine Early Pink)	2.25
Walter Faxon (Deep Rose Pink)	2.00

PERENNIALS—The shortage of labor makes it necessary for us to discontinue selling all perennials and bulbs (except peonies).

NUMBER OF TREES OR PLANTS ON AN ACRE

2 feet each way	10,890
3 feet each way	4,840
4 feet each way	2,723
5 feet each way	1,742
6 feet each way	1,210
8 feet each way	680
10 feet each way	430
12 feet each way	302
15 feet each way	194
18 feet each way	135
20 feet each way	110
25 feet each way	70
30 feet each way	48

Rule — Multiply the distance in feet between the rows by the distance the plants are apart in the rows and the product will be the number of square feet for each plant or hill; which divided into the number of square feet in an acre (43,560) will give the number of trees to an acre.

SUITABLE DISTANCES FOR PLANTING IN THE NORTHWEST

Apples, standard	25 to 30 feet
Pears, standard	18 to 24 feet
Pears, dwarf	12 to 15 feet
Cherries and Plums	20 to 25 feet
Currants and Gooseberries	4 to 6 feet
Grapes	6 to 8 feet
Raspberries and Blackberries	3 to 6 feet
Strawberries	1½ by 3½ feet

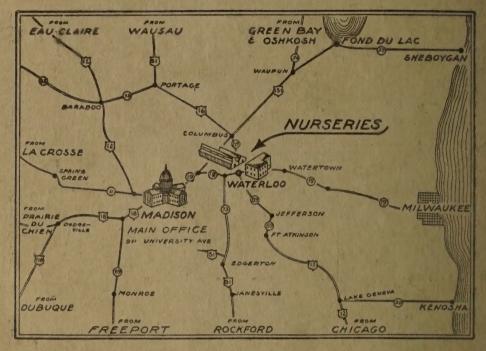
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When You Buy On PRICE Alone

You Can Never Be Sure!

• It's unwise to pay too much, but it is worse to pay too little. When you pay too much you lose a little money—that's all; but when you pay too little you sometimes lose everything because the thing you bought is incapable of doing the thing it was bought to do. ● The common law of business balance prohibits paying a little and getting a lot. It can't be done. If you deal with the lowest bidder, it is well to add something for the risk you run, and if you do that, you have enough to BUY QUALITY.



All Highways Lead to Our Nurseries at Waterloo, Wisconsin THEY ARE WORTH SEEING1

Wisconsin's Greatest Nursery

OUR GUARANTEE

When stock is received and paid for on day of delivery, at full retail price, we guarantee, providing reasonable care is given by the purchaser, to replace entirely free of charge all nursery stock which fails to grow, providing we are notified before August 1st, following delivery, excepting Evergreen Trees, which will be replaced at one-half (1/2) our regular price.